



PRESS RELEASE  
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THE BALTIC SEA IS THE WORLD'S MOST POLLUTED SEA. IT'S TIME TO ACT.  
Baltic Sea Summit 2010 Preparatory Seminar in Tallinn, 4 November 2009.

The Baltic Sea is the world's most polluted sea. Urgent action must be taken. Only through international cooperation between the public and private sectors can we make a change for the better. The problems are clear; the time to do something is now.

An initiative, bringing together representatives from a variety of sectors and an array of countries, has been launched by the Finnish President, Tarja Halonen, along with the Finnish Prime Minister, Matti Vanhanen, and the Baltic Sea Action Group. This project will culminate with the Baltic Sea Action Summit 2010, to take place in Helsinki in February. Leaders from all countries bordering the Baltic Sea have been invited. Representatives from businesses and organizations which intent to make a specific commitment for action to improve the state of the Baltic Sea will also be invited.

In the lead up to the Summit, state leaders as well as businesses and other organizations have the opportunity to take on a binding commitment for action. All participants are able to take part on their own terms, giving, at the same time, the potential for positive development in their business activities.

As part of the preparations for the Summit, on 4 November, the Finnish Embassy in Tallinn, along with its partners, is organizing a seminar in which representatives from the Baltic Sea Action Group will share information about the February summit. Several major Estonian companies will also be represented at the seminar, including Tallink Grupp, the Port of Tallinn, Ekseko, and Eesti Energia. They will give examples of what they have already done, and can still do, to improve the state of the Baltic Sea.

The Seminar is sponsored by Cargotec, Tallink Grupp, and Eesti Energia.

The Preparatory Seminar for the Summit will take place at the Tallink Spa & Conference Hotel (Sadama 11a) on Wednesday 4 November, 9.30am -5pm.

Please see the attached program and summary information on the BSAS 2010 project.

Notice to journalists: Those interested in attending the Seminar should register by 28 October. They should advise if they wish to interview Ilkka Herlin (10.45am-11.45am) or any of the other participants on the day.

Further information and registration:

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For more information about the Summit and on how to take part, contact Heli Launiainen at [heli.launiainen@bsag.fi](mailto:heli.launiainen@bsag.fi)

[Baltic Sea Action Summit 2010](#)

[Baltic Sea Action Group](#)

