## Proposal for Programming **BUSINESSES AND INVESTMENTS SEMINAR -MISSION OF THE EUROPEAN COMMUNITY / FINLAND**

## Date: 12/11/2014 Local: SEBRAE-PE or CETENE (to be confirmed) - Recife-PE-Brazil

Time	Schedule
8:00 - 09:00	Accreditation
09:00 – 09:10	Table 1 Formation / Opening:
	Recent Development and Actions for Strengthening Oil, Gas & Maritime (O,G&M)
	Supply Chain in Brazil and Pernambuco; Finnish Cluster Naval -
	SECTEC / PE, SDEC / PE (?), MDIC, ABDI, BNDES (?), Finland (?)
09:10 - 09:40	MDIC Presentation (João Luiz Rossi <sup>1</sup> ): Recent Development of O,G&M Industry
	in Brazil
09:40- 10:10	<b>ABDI Presentation</b> (Jorge Boeira <sup>2</sup> ): The Government of Brazil Actions for
	Strengthening the O,G&M Supply Chain
10:10 - 10:40	SDEC/PE Presentation (Roberto Abreu e Lima <sup>3</sup> ?): The Government of
	Pernambuco Actions for Strengthening the O,G&M Supply Chain
10:40 - 10:50	Interval/Coffee Break
10:50 - 11:20	Finnish Maritime Cluster Presentation (Mervi Pitkainen <sup>4</sup> )
11:20 - 11:40	Finnish Maritime Enterprises Presentation
11:40 - 12:00	Discussion, Questions and Answers, Clarifications
12:00 - 13:30	Lunch Time
13:30 – 13:40	Table 2 Formation / Opening: Demands for Products and Services and
	Opportunities for Partnerships and Funding for O,G&M Supply Chain -
	Lamartine+Antti; EAS; Vard/Promar; BNDES; SECTEC/PE
13:40 – 14:30	BNDES and University of Turku Research Presentation (José Lamartine
	Távora Jr. <sup>5</sup> e Antti Saurama <sup>6</sup> ): Research About Companies from Brazil and
	Finland Partnerships Possibilities
14:30 - 15:00	EAS Shipyard Presentation: EAS Shipyard Project and Demand for Products
	and Services
15:00 - 15:30	Vard/Promar Shipyard Presentation: Vard/Promar Shipyard Project and
	Demand for Products and Services
15:30 - 15:40	Interval / Coffee Break
15:40 - 16:10	BNDES Presentation: Funding possibilities for the O,G&M Supply Chain
16:10 - 16:40	SECTEC Presentation (José Bertotti'): The Future of O,G&M Supply Chain in
	Pernambuco and Brazil-Finland Firms Partnerships – Future Steps
16:40 - 17:30	Discussion, Questions and Answers, Clarifications
17:30	Launch of FINBRATECH - Cocktail

Observations:

1) Invitations to MDIC, ABDI, BNDES, FIEPE, SIMMEPE, REMME, APL's O,G&M Brazilian Firms, Prominp, Petrobras, EAS, Vard/Promar, ITEP, Suape, Universities, SOBENA, ONIP, ANP, Transpetro, Sebrae, FIEPE, Senai;

2) Finnish Institutions: government agencies, universities and research centers, companies.

<sup>&</sup>lt;sup>1</sup> Oil and Gas Coordinator General - Department of Production Development - Ministry of Development, Industry and Foreign Trade of Brazil. <sup>2</sup> Energy Area Coordinator, ABDI - Brazilian Agency for Industrial Development.

<sup>&</sup>lt;sup>3</sup> Executive Secretary for Development Management of SDEC / PE - Department of Economic Development of Pernambuco.

<sup>&</sup>lt;sup>4</sup> Horizon 2020 – Finland, Director.

<sup>&</sup>lt;sup>5</sup> Engineer of BNDES – Brazilian National Development Bank, and professor of PIMES - Graduate Program on Economics - Federal University of Pernambuco.

Development Manager, Industry Collaboration, Centre for Collaborative Research CCR, Turku School of Economics, University of Turku, Turku – Finland. <sup>7</sup> Secretary of Science and Technology of Pernambuco - SECTEC / PE.