

Event under the Umbrella of the Tour of Brazil concept 2014

Brazilian – European joint actions on Blue Growth

Recife, Pernambuco (Brazil) 11 November 2014

About Blue Growth

Blue Growth¹ is the long term strategy to support sustainable growth in the marine and maritime sectors as a whole. Seas and oceans are drivers for the European and global economy and have great potential for innovation and growth. In the European context it is the maritime contribution to achieving the goals of the Europe 2020 strategy for smart, sustainable and inclusive growth².

Tour of Brazil – Initiative for boosting Brazilian-European Cooperation

Tour of Brazil is a joint initiative of the European Union Member States, Associated Countries to Horizon 2020 and the European Commission. Objectives of Tour of Brazil are 1) to increase the visibility of European (Member States and the EU) research and innovation programmes (with focus on Horizon 2020³) to Brazilian stakeholders, 2) to make the European science, technology and innovation landscape known to Brazilian partners and 3) to foster new cooperation between the Brazilian and European research communities as well as between companies. The aim is also to discuss the Brazilian cooperation possibilities with the European communities according to the themes selected.

Several successful Tour of Brazil events have already been organized in different parts of Brazil. Latest event was held in Para, Belém, during and back to back to the National Anprotec Conference and EU-Brazil Technology and Innovation Forum in the end of September.

Brazilian – European joint actions on Blue Growth

Tour of Brazil event “Brazilian – European joint actions on Blue Growth” in Recife, Pernambuco, on 11 November is based on cooperation between the state of Pernambuco and the Intercity Collaboration of South-

¹ For more information on Blue Growth: http://ec.europa.eu/maritimeaffairs/policy/blue_growth/

² Europe 2020 is the European Union’s ten-year growth and jobs strategy that was launched in 2010. For more information On Europe 2020: http://ec.europa.eu/europe2020/europe-2020-in-a-nutshell/index_en.htm

³ Horizon 2020 is the biggest EU Research and Innovation programme ever with nearly €80 billion of funding available over 7 years (2014 to 2020) – in addition to the private investment that this money will attract. With its three pillars Excellent Science, Industrial Leadership and Societal Challenges it offers possibilities also for Brazilian-European research and innovation cooperation. For more information on Horizon 2020: <http://ec.europa.eu/programmes/horizon2020/en/what-horizon-2020>

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West Coast of Finland⁴. The event will be hosted by Pernambuco State Department of Science and Technology (SECTEC) and the Ministry of Education, Science and Culture of Finland together with European Union/EEAS, Belgium, France, Germany, Portugal, Ireland and Norway.

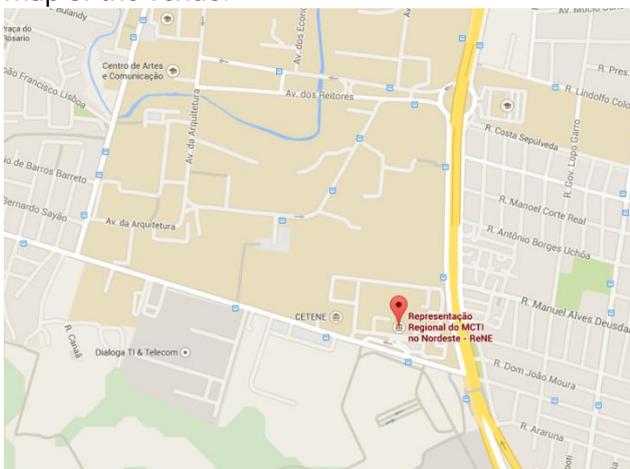
The event in Recife will be devoted on Blue Growth. Representatives of academia, companies and governments will introduce projects, plans, policies and cooperation possibilities on research, science and innovation related to Blue Growth. Event will focus on how new technologies can put marine resources to productive use and create sustainable growth and jobs, while at the same ensuring that these resources can be enjoyed by future generations.

Registration by November 7, 2014

Registration to Tour of Brazil on Blue Growth event via <https://www.lyyti.fi/reg/bluegrowth> and in Brazil also by email to Ms Marja Suhonen marja.suhonen@formin.fi before November 7, 2014.

Registration to other Brazilian-Finnish innovation week events via <http://www.lyyti.in/pernambuco>

Map of the venue:



⁴ Aka Loura/Cities of Turku, Uusikaupunki, Rauma and Pori.

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More information

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Tour of Brazil
Brazilian – European joint actions in Blue Growth
11.11.2014 8:30-19:00

Programme

Venue: **REPRESENTAÇÃO REGIONAL DO MCT NO NORDESTE - ReNE/MCT**
Av. Professor Luiz Freire, 01 - Cidade Universitária - Recife - PE

SESSION 1 – Introduction

Moderator Counsellor of Education Tiina Vihma-Purovaara, Ministry of Education, Science and Culture, Finland and Chair of Brazil group of Strategic Forum for International S&T cooperation SFIC (European Research Area group)

08:30-09:00 Opening of the event

Welcome

Secretary of State Mr. José Bertotti, SECTEC-PE
H.E. Ambassador of Finland Markku Virri
H.E. Ambassador of Slovenia Milena Smit
H.E. Ambassador Ana Paula Zacarias of the EU to Brazil

09:00-9:30 Horizon 2020: focus on Blue Growth

Mr. Piero Venturi, Head of Science, Technology and Innovation sector of the EU Delegation in Brazil

Discussion

9:45-10:15 Blue growth by education, research and innovation - possibilities for Pernambuco
Professor Dr. Marcos Pereira, Federal University of Pernambuco - UFPE and Technology Institute of Pernambuco – ITEP, Brazil

10:15-10:30 Blue growth – International cooperation between LOURA Maritime Region and Pernambuco, - A Success Story with Brazil

Ms Mervi Pitkänen, Finnish Maritime Cluster Finland

Discussion

10:50-11:20 Coffee break

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SESSION 2 - Ongoing and Future European-Brazilian Partnerships in Blue Growth
Moderated by Luis Henrique Veiga Farias de Lira, Secretariat of Science and Technology of State of Pernambuco – SECTEC-PE

11:20-11:40 Case Offshore: Petrobras technology challenges and environment, health and safety issues

Speaker to be advised

11:40-12:00 Case Shipyards: An outlook of the challenges to development a sustainable supply chain

President of EAS TBC

12:00-12:15 Case JVs: Possibilities of Joint Ventures Between Brazilian and Finnish Companies –
Dr. José Lamartine Távora Jr. – UFPE /BNDES, Brazil and Mr. Antti Saurama – University of Turku
UTU, Finland

Discussion

12.30-13:30 Networking lunch offered by Ministry of Education and Culture/Finland

Session 2 ongoing and Future European-Brazilian Partnerships in Blue Growth continues.

Discussion moderated by SECTEC

13:30-13:50 German experiences on Blue Growth

Mr Thomas Schröder, Science Counsellor, Embassy of Germany in Brazil

13:50-14:10 Smart specialization for blue growth in southern Portugal

Professor Dr. Adelino Canário, University of Algarve, Portugal

14:10-14:30 French approach to Blue Growth in cooperation with Brazil

Mr Guillaume Ernst, Science attaché, General Consulate of France in Recife

Ms Nathalie Lefevre, Institut de Recherche pour le Développement (IRD)

Dr Moacyr Araujo, Department of Oceanography, Federal University of Pernambuco

14:30-14:50 Innovation in Belgium: partners and sources of funding

Ms Julie Dumont, Scientific Liaison Officer, Wallonie-Bruxelles International

14.50-15:10 Norway - Going for Blue Growth in Oceans, Fisheries Management and Aquaculture

Mr Olve Sørensen, Representative of the Norwegian Ministry of Education in Brazil

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15:10-15:30 Harnessing Our Ocean Wealth. Introducing Science Foundation Ireland funding of MaREI (Marine Renewable Energy Ireland), and the Research Brazil Ireland initiative
Ms Sarah O'Sullivan, Director of International Co-operations, Research Brazil Ireland

Discussion

Short break with refreshments

SESSION 3: Mobility and Networking

Session opened and discussion moderated by Project Manager BBICE+ -project Ana Paula Rossetto with short introduction to BBICE+ project and interviews with the panel

16:30-18:00 Mobility and Networking

Researchers' mobility in Science without Borders SwB and European programmes possibilities and information offered by Euraxess, BBICE+-project and Alisios –project.

Mr Paulo Lopes, Country representative, Euraxess Links Brazil

Professor Carla Salvaterra, Alisios project TBC

CASE NOBRE – Network of Excellence in Biomass and Renewable Energy, focusing on Blue Growth

Professor Dr. Osvaldo Chiavone-Filho, Federal University of Rio Grande do Norte, Brazil

Case Productivity – Potential ways to develop competitive production of ships and oil rigs – opportunities for collaboration between EU and Brazil

Professor Dr. Armando Hideki Shinohara, Federal University of Pernambuco, Brazil and

Professor Dr. Antti Salminen, Lappeenranta University of Technology, Finland

Discussion

PART 4: Business to business/ Face to face

18:00-19:00 Networking Session COCKTAIL

Speakers and participants have the possibility of face to face encounters. Meetings organized in advance and on spot. Also posters and stand ups are welcome.

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