

# **BREAKFAST FOR BIONEERS**

## **Finland-US Cooperation on Clean Technologies and the Circular Economy of the Future**

### **Featuring Leading Company Showcases from Finland**

Tuesday, October 27<sup>th</sup>, 2020

10:00AM-11.30AM ET (New York)

4:00PM-5:30PM GMT+3 (Helsinki)

#### **Opening Session**

Opening remarks by Consul General of Finland in New York, Ambassador Mika Koskinen. Moderators remarks on the program and technical specs.

10:00-10:05am Opening words and introduction of program by moderator: Ms. Victoria Herrmann, the President and Managing Director of the Arctic Institute

10:05-10:10am Mr. Mika Koskinen, Consul General of Finland in New York, Ambassador

#### **Fireside Chat: The Transition Towards Circular Economy – Promoting Modern Green Economy**

Policy-makers from Finland and the United States will discuss enablers for the modern bio- and circular economies. In view of the urgent need to make our economies more sustainable, and the enormous growth potential of clean technologies and the green economy, how can governments support the research, innovation and industrial transformation needed to transition to a sustainable bio- and circular economy? What role do circular economy solutions play in our efforts to rebuild after COVID-19?

10:10-10:15am Ms. Victoria Herrmann, the President and Managing Director of the Arctic Institute

10:15-10:20am Ms. Krista Mikkonen, Finland's Minister of the Environment and Climate Change

10:20-10:25am Ms Amanda Beal, Commissioner of Agriculture, Conservation and Forestry, State of Maine

10:25-10:35am Moderated discussion between panelists

#### **Keynote Remarks: New opportunities in bio- and circular economy**

Keynote remarks on current bio- and circular economy opportunities in Maine and the US

10:35-10:40am Mr. Jake Ward, the VP for Innovation, University of Maine

## **Finnish Bioneers present**

10:40-10:47am [StepOneTech](#)/Juha Honkasalo, Director of Business Development.

StepOnetech is a manufacturer of eFlexFuel, technology that enables gasoline and hybrid vehicles to run on renewable biofuel. StepOneTech will introduce its world-first biofuel for the motor bike market and will also announce its official U.S. market expansion, and its first U.S. hire, in California.

10:47-10:54am [Kotkamills](#)/Mr. Ari Tanninen, SVP, Consumer Boards.

Kotkamills creates renewable, recyclable products for packaging and food service industries. Kotkamills will provide an update on its solutions, including work with Lavazza and Norwich City FC. Kotkamills is one of the 12 winners of Next Gen Cup Challenge by Closed Loop Partners in 2019.

10:54-11:01am [Dolea](#)/Mr. Mika Salomäki, CEO.

Dolea produces recyclable and biodegradable drinking straws with printable advertising surface option. Dolea will discuss its recent certification as a recyclable straw and its U.S. market expansion, which will occur in 2021.

11:01-11:08am [Sulapac](#)/Mr. Ami Rubinstein, Deputy CEO.

Sulapac accelerates the plastic waste-free future with sustainable materials that are beautiful and functional. Like nature. The Helsinki-based company was founded in 2016 by two biochemists Suvi Haimi and Laura Tirkkonen-Rajasalo and has been ranked one of the 100 hottest startups in Europe by WIRED UK.

11:08-11:15am [Aalto University](#)/Ms. Kristiina Kruus, Dean, School of Chemical Engineering.

Aalto University showcases progressive bio&circular economy research, including recycled fibre technology [Ioncell](#)® and [Shimmering Wood Colors](#).

## **Q&A for companies, Aalto University and Jake Ward**

11:15-11:25am

## **Concluding Remarks by moderator**

11:25-11:30am



Consulate General of Finland  
New York



Embassy of Finland  
Washington D.C.

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