

Trade and Environmentally-Sustainable Recovery

What is the status of recovery efforts to date? How can international trade and finance better support a sustainable recovery?

Side event of the MEETING OF THE WTO COMMITTEE ON TRADE AND ENVIRONMENT Tuesday 22nd of June 2021

brian.ocallaghan@smithschool.ox.ac.uk | @brian_ocall























\$16,700,000,000,000











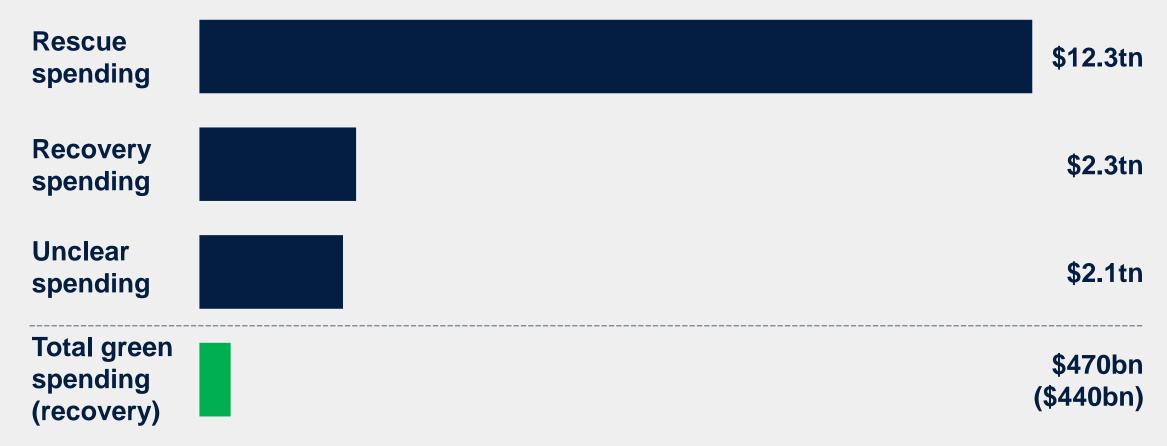








Only 2.8% of spending is advancing enviro sustainability















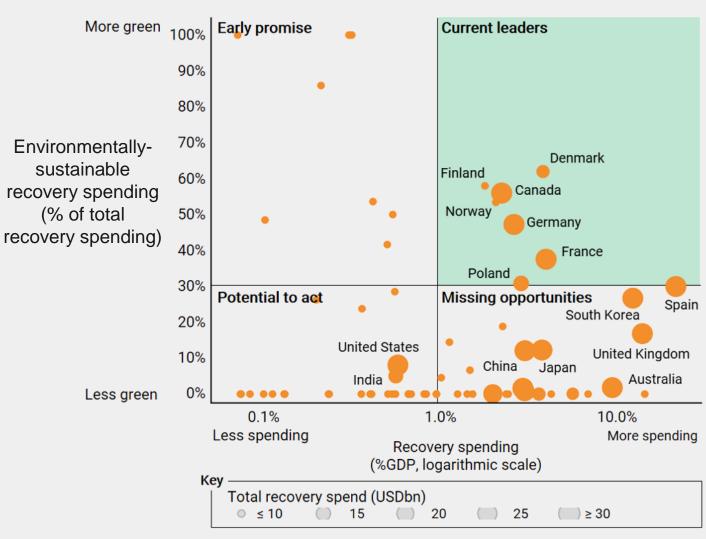








Several nations have introduced positive sustainable examples of spending



Three tenets to an environmentallysustainable recovery (in two places)









Maximise support of green-specific initiatives



Eliminate all dirty support



Bring green incentives into 'neutral' spending

At home

Abroad



How can trade policy support a green recovery?



Remove trade barriers against clean products

- Global problems necessitate global collaboration – let's learn from COVID-19
- Reduce implicit dirty subsidies & push clean innovation (Shapiro 2020)



Remove direct fossil subsidies

 In some nations, subsidies have increased over COVID, exacerbating market distortions



Deliver significant climate finance

- We are short of \$100bn p.a. by 2020 target.
 And even this target is woefully inadequate
- > Public, private, and multilateral finance all necessary to shift risk and climate burden



Promote clean procurement criteria

> Procurement from public investment should meet sustainability criteria



Prepare for new clean markets

> Green H₂, construction, agriculture enablers, aviation, shipping, carbon markets etc

The Oxford Uni Economic Recovery Project helps nations, businesses, & multilaterals







Core functions:



Advising world leaders + decision makers

Driven by demand for services and impact lever



Tracking & assessing govt spending
Global Recovery Observatory with IMF, UNEP, UNDP, & GIZ



Economic modelling
Rapid models w/ Vivid Economics & detailed w/ Ox academics



Actioning just transition priorities
Employment modelling



Tackling fiscal space and debt constraints

Growing development gaps + new mechanisms for intl support



Turning recovery into long-term growth

Long-term R&D and competitiveness w/ Oxford and partner
universities – covering EMDEs and AEs



Meeting with Bruno Le Maire, Nick Stern, and Joe Stiglitz. Source: Twitter account of Bruno Le Maire, Minister of the Economy and Finance, French Republic.

http://recovery.smithschool.ox.ac.uk/